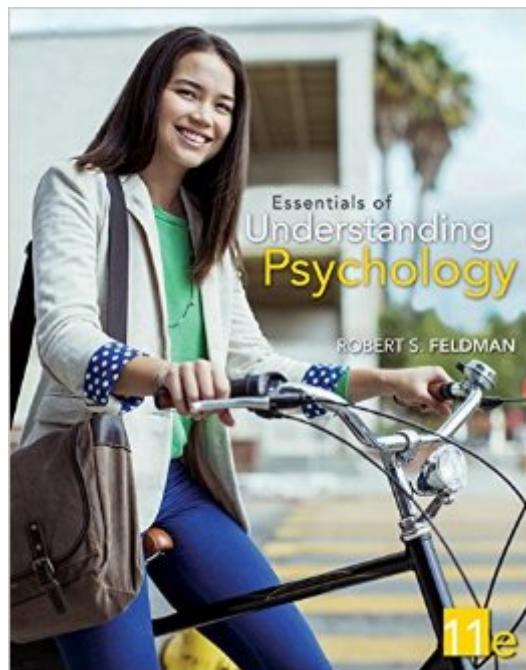


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Essentials Of Understanding Psychology



Synopsis

Your students are individuals. Do your teaching materials treat them that way? Feldman's *Essentials of Understanding Psychology* does. Using a revolutionary revision process, *Essentials of Understanding Psychology* is a fully integrated learning system that brings the "Students First" goal to a new level. With the adaptive learning program, SmartBook®, every student has a unique experience personalized to their needs. The new edition uses "HeatMap" technology to advise the revision. Systematic and precise feedback from thousands of students was anonymously collected using LearnSmart®. Because virtually every paragraph in the previous edition is tied to several questions students answer in LearnSmart, the author was able to see where students struggled most—the "hot spots" and in turn refine and update these areas to be more clear, more concise, and more impactful. The 11th edition continues with Feldman's accessible pedagogy and hallmark research, as well as his modules-within-chapters format that is both manageable for students and allows every professor the flexibility to assign and cover what they want.

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Customer Reviews

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I actually enjoyed using this textbook. Everything was described very well, and the answers I needed were always easy to find. Lots of photos, charts, graphs, and such to further describe the points that were made in the regular text. Covers many important areas in the field of Psychology.

The book is good, i needed it for a class i am taking. The one thing i find aggravating is that this product is only available in a hard copy or on the kindle for PC which is not compatible with my Linux machine or on the kindle cloud as i do not use Microsoft Windows. I know there are millions of Linux users around the world that are suffering the same fate. I did however order this book for around 75 USD in hopes that the author will eventually put this product on the cloud reader at the very least. However, i had to borrow my friends computer that has windows on it. You can imagine my frustration having to borrow some body else's computer to read my book. Of course i could wait a month and a half for the printed version to come in the mail but my class would be over by that time.

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